



THE UNITED REPUBLIC OF TANZANIA
TANZANIA INSTITUTE OF ACCOUNTANCY
NATIONAL TECHNICAL AWARD
ACADEMIC TRANSCRIPT



This is to certify that MUZNE JUMA OTHMAN whose details are specified in the table below attained the grades against respective modules shown in the table for examination results

Award Holder MUZNE JUMA OTHMAN	Date of Birth 27TH MAY, 2001	Sex FEMALE	Registration Number DSM/BMPR/21/95976	Date of Entry 2021/2022
Programme/Course Followed NTA Level Award	BACHELOR OF MARKETING AND PUBLIC RELATIONS (Accredited by the National Council for Technical Education)			

Year 1: Semester I 2021/2022

CODE	MODULE NAME	GRADE	POINTS	SEM GPA
GSU07101	BUSINESS MATHEMATICS AND STATISTICS	B	3	
GSU07103	DEVELOPMENT STUDIES	B+	4	
GSU07104	COMMUNICATION SKILLS AND REPORT WRITING	A	5	3.4
MPU07102	PUBLIC RELATIONS WRITING	B	3	
MPU07104	MARKETING MANAGEMENT	B	3	

Year 1: Semester II 2021/2022

CODE	MODULE NAME	GRADE	POINTS	SEM GPA
GSU07209	PRINCIPLES OF MANAGEMENT	A	5	
MPU07203	CUSTOMER RELATIONSHIP MANAGEMENT	A	5	
MPU07204	BUSINESS AND MEDIA LAW	B+	4	4.3
MPU07213	EVENTS AND CAMPAIGN MANAGEMENT	B+	4	
MPU07214	CONSUMER BEHAVIOUR	B+	4	

Year 2: Semester III 2022/2023

CODE	MODULE NAME	GRADE	POINTS	SEM GPA
GSU07302	ENTREPRENEURSHIP	A	5	
MPU07301	STRATEGIC PUBLIC RELATIONS	B+	4	
MPU07302	MARKETING RESEARCH	A	5	4.5
MPU07304	MARKET DISTRIBUTION SYSTEMS	B+	4	
PLU07305	PROCUREMENT AND SUPPLIES TECHNIQUES	A	5	

Year 2: Semester IV 2022/2023

CODE	MODULE NAME	GRADE	POINTS	SEM GPA
ACU07403	FINANCIAL ACCOUNTING	B+	4	
GSU07406	BUSINESS CONSULTANCY	A	5	
GSU07416	BUSINESS INFORMATION TECHNOLOGY	A	5	4.1
GSU07417	PRINCIPLES OF ECONOMICS	B	3	
MPU07402	BRAND MANAGEMENT	B+	4	

Year 3: Semester V 2023/2024

CODE	MODULE NAME	GRADE	POINTS	SEM GPA
BAU08106	PROJECT MANAGEMENT	A	5	
GSU08105	BUSINESS ETHICS & CORPORATE SOCIAL RESPONSIBILITY	A	5	
MPU08103	CORPORATE PUBLIC RELATIONS	B+	4	4.5
MPU08104	STRATEGIC MARKETING	B+	4	
MPU08105	SERVICE MARKETING	A	5	

Year 3: Semester VI 2023/2024

CODE	MODULE NAME	GRADE	POINTS	SEM GPA
ACU08208	FINANCIAL MANAGEMENT	A	5	
GSU08212	PROJECT PAPER	A	5	
MPU08205	SALES & RETAIL MANAGEMENT	A	5	5
MPU08207	CONTEMPORARY ISSUES IN MARKETING AND PUBLIC RELATIONS	A	5	
MPU08208	INTERNATIONAL MARKETING	A	5	
MPU08210	E-MARKETING AND E-PUBLIC RELATIONS	A	5	

OVERALL G.P.A: 4.3

CLASS OF AWARD: UPPER SECOND

Deputy Rector - Academic, Research and Consultancy

For: CHIEF EXECUTIVE OFFICER,
TANZANIA INSTITUTE OF ACCOUNTANCY

21 October 2024

Date Issued