

UNIVERSITY OF DAR ES SALAAM

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DAR ES SALAAM

TANZANIA



TRANSCRIPT OF EXAMINATIONS RESULTS

Surname: VUALE		First Name: RAIYE	Middle Names: MKUBWA	
Sex: FEMALE	Country of Citizenship: TANZANIA	Permanent Address: P. O. BOX 35091 DAR ES SALAAM		
Registration No: 2013-04-03380		Date of Birth: 1992-04-01	Admitted: 2013/2014	Completed: 19-11-2016
College or Campus : MAIN CAMPUS			Faculty or Institute : SCHOOL OF JOURNALISM AND MASS COMMUNICATION	
Name of Programme : BACHELOR OF ARTS IN PUBLIC RELATIONS AND ADVERTISING				
Admitted on the basis of : DIRECT			Sponsorship : Government	
Overall G.P.A : 4.1			Degree Class : UPPER SECOND WITH HONOURS	

EXAMINATIONS RESULTS

FIRST YEAR EXAMINATIONS RESULTS: 2013/14

Course Code	Course Title	Units	Grade	Points	GPA
CO 101	Introduction to Mass Communication	3.0	B	9	
CO 103	Technical Basis of Communication	2.0	B	6	
DS 101	Development Perspective I	2.0	C	4	
DS 102	Development Perspective II	2.0	B	6	
JE 100	English for the Media	2.0	B	6	
JO 103	Introduction to Writing for the Media	2.0	B+	8	
JO 108	Radio Broadcasting	3.0	A	15	
JO 109	Television Broadcasting	3.0	C	6	
JS 100	Swahili for the Media	2.0	B+	8	
MK 100	Introduction to Business	3.0	B+	12	
PE 100	Foundation of Physical Education and Sports	3.0	B+	12	
PL 111	Introduction to Critical Thinking and Argumentation	2.0	A	10	
PR 101	Introduction to Public Relations & Advertising	3.0	C	6	
PR 102	Psychology and Advertising	2.0	B	6	
PR 104	Public Opinion and Public Relations	2.0	B+	8	
Sub-total		36		122	3.3

SECOND YEAR EXAMINATIONS RESULTS: 2014/15

Course Code	Course Title	Units	Grade	Points	GPA
CO 201	Theories of Mass Communication	3.0	B+	12	
CO 203	Issues in Mass Communication Research	3.0	B	9	
JR 203	Mass Media Research	3.0	B+	12	
LW 540	Media Law	3.0	B	9	
MK 201	International Marketing	3.0	B	9	
PR 100	Practicum	2.0	A	10	
PR 201	Mass Media and Public Relations	3.0	A	15	
PR 202	Media and Contemporary Issues	3.0	A	15	
PR 203	Advertising, Layout and Production	3.0	A	15	
PR 204	Mass Media Advertising & Sales Promotion	3.0	A	15	
PR 206	Writing for Public Relations	3.0	A	15	
PR 207	Ethics and Professional Responsibilities in Public Relations	3.0	B+	12	
Sub-total		35		148	4.2

THIRD YEAR EXAMINATIONS RESULTS : 2015/16

Course Code	Course Title	Units	Grade	Points	GPA
CO 305	New Media Technologies	3.0	A	15	
PR 200	Practicum	2.0	A	10	
PR 301	Advertising and Public Relations Campaign	3.0	A	15	
PR 302	Special Issues in Advertising	3.0	B+	12	
PR 304	Media Representation and Perception	3.0	A	15	
PR 305	Advanced Advertising Issues	3.0	A	15	
PR 306	Public Relations, Organisation and Management	3.0	B+	12	
PR 307	Dissertation I	3.0	A	15	
PR 308	Dissertation II	3.0	B	9	
PR 309	Propaganda and Persuasion	3.0	A	15	
PR 313	Visual Communication	3.0	A	15	
PR 314	Public Relation for Non-profit	3.0	A	15	
Sub-total		35		163	4.6

M. M. M. M.
 For Deputy Vice Chancellor
 (Academic)

29/11/2016
 Date

OFFICIAL SEAL

END OF TRANSCRIPT

1. The transcript will be valid only if it bears the University Seal.

2. Key for Course Units: ONE UNIT IS EQUIVALENT TO 15 CONTACT HOURS. POINTS = GRADE MULTIPLIED BY NUMBER OF UNITS.

3. Key to the Grades and other Symbols for University Examinations: SEE THE TABLE BELOW

Grade	A	B+	B	C	D	E
Marks	70 - 100%	60 - 69%	50 - 59%	40 - 49%	35 - 39%	0 - 34%
Grade Points	5.0	4.0	3.0	2.0	1.0	0.0
Remarks	Excellent	Very Good	Good	Satisfactory	Marginal Fail	Absolute Fail

3. Key to Classification of Awards : SEE THE TABLE BELOW

Degree		Diploma		Certificate	
Overall G.P.A.	Class	Overall G.P.A.	Class	Overall G.P.A.	Class
4.4 - 5.0	FIRST	4.0 - 5.0	PASS	4.0 - 5.0	PASS
3.5 - 4.3	UPPER SECOND	3.0 - 3.9	PASS	3.0 - 3.9	PASS
2.7 - 3.4	LOWER SECOND	2.0 - 2.9	PASS	2.0 - 2.9	PASS
2.0 - 2.6	PASS				