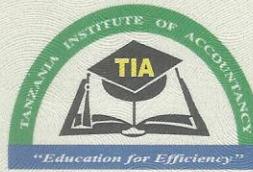


No. B 006881

THE UNITED REPUBLIC OF TANZANIA

TANZANIA INSTITUTE OF ACCOUNTANCY



(Accredited by NACTE)

NATIONAL TECHNICAL AWARD (NTA)

It is hereby certified that

Abdalla Sobour Khamis

has been awarded Bachelor Degree in

MARKETING AND PUBLIC RELATIONS

after having fulfilled all requirements for

NTA level EIGHT

Issued this 15th day of December in the year 2017.

DSM/BMPR/14/20647

Registration Number

UPPER SECOND

Classification

Chairperson
Ministerial Advisory Board

Imagery
Chief Executive Officer
Tanzania Institute of Accountancy



THE UNITED REPUBLIC OF TANZANIA
 TANZANIA INSTITUTE OF ACCOUNTANCY
 NATIONAL TECHNICAL AWARD
 ACADEMIC TRANSCRIPT



This is to certify that ABDALLA SOBOUR KHAMIS whose details are specified in the table below attained the grades against respective modules shown in the table for examination results

Award Holder	Date of Birth	Sex	Registration Number	Date of Entry
ABDALLA SOBOUR KHAMIS	2ND JULY, 1992	MALE	DSM/BMPR/14/20647	2014/2015
Programme/Course Followed	BACHELOR OF MARKETING AND PUBLIC RELATIONS (Accredited by the National Council for Technical Education)			
NTA Level Award	NATIONAL TECHNICAL AWARD LEVEL 8			

Year 1: Semester I 2014/2015

CODE	MODULE NAME	GRADE	POINTS	SEM	GPA
BAU07105	BUSINESS ENVIRONMENT	A	5	3.7	
GSU07101	BUSINESS MATHEMATICS AND STATISTICS	B	3		
GSU07103	DEVELOPMENT STUDIES	B+	4		
GSU07104	COMMUNICATION SKILLS AND REPORT WRITING	B+	4		
MPU07105	PUBLIC RELATIONS	B	3		
MPU07106	BUSINESS AND MEDIA LAW	B+	4		

Year 1: Semester II 2014/2015

CODE	MODULE NAME	GRADE	POINTS	SEM	GPA
GSU07209	PRINCIPLES OF MANAGEMENT	B+	4	4.3	
MPU07207	CORPORATE SOCIAL RESPONSIBILITY	B+	4		
MPU07208	MARKETING MANAGEMENT	B	3		
MPU07210	CUSTOMER RELATIONSHIP MANAGEMENT	A	5		
MPU07211	PUBLIC RELATIONS WRITING	A	5		
MPU07212	PUBLIC RELATIONS CAMPAIGN MANAGEMENT	A	5		

Year 2: Semester III 2015/2016

CODE	MODULE NAME	GRADE	POINTS	SEM	GPA
ACU07313	BUSINESS ACCOUNTING AND COSTING	B+	4	3.2	
BAU07313	MANAGEMENT INFORMATION SYSTEM	B+	4		
GSU07313	OPERATIONAL RESEARCH	C	2		
GSU07314	RESEARCH METHODOLOGY AND CONSULTANCY	B+	4		
GSU07315	ENTREPRENEURSHIP	B	3		
HRU07315	ORGANISATIONAL BEHAVIOUR	B	3		

Year 2: Semester IV 2015/2016

CODE	MODULE NAME	GRADE	POINTS	SEM	GPA
ACU07421	FINANCIAL MANAGEMENT	C	2	4.1	
MPU07419	CONSUMER BEHAVIOUR	B+	4		
MPU07420	MEDIA RELATIONS	B+	4		
MPU07422	ADVERTISING AND PROMOTION	B+	4		
MPU07423	EVENTS MANAGEMENT	A	5		
MPU07424	PUBLIC RELATIONS STRATEGIES	A	5		

Year 3: Semester V 2016/2017

CODE	MODULE NAME	GRADE	POINTS	SEM	GPA
GSU08101	STRATEGIC MANAGEMENT	B+	4	4.3	
GSU08103	BUSINESS ETHICS AND GOOD GOVERNANCE	A	5		
GSU08106	HUMAN RESOURCE MANAGEMENT	B+	4		
MPU08102	MARKETING RESEARCH	B+	4		
MPU08103	CORPORATE PUBLIC RELATIONS	A	5		
MPU08105	SERVICE MARKETING	B+	4		

Year 3: Semester VI 2016/2017

CODE	MODULE NAME	GRADE	POINTS	SEM	GPA
GSU08202	MANAGERIAL ECONOMICS	B	3	4.0	
GSU08212	PROJECT PAPER	B+	4		
MPU08207	CONTEMPORARY ISSUES IN MARKETING AND PUBLIC RELATIONS	B	3		
MPU08208	INTERNATIONAL MARKETING	B+	4		
MPU08209	ISSUES AND CRISIS MANAGEMENT	A	5		
MPU08210	E-MARKETING AND E-PUBLIC RELATIONS	A	5		

Director of Academic Affairs

OVERALL G.P.A: 3.9 CLASS OF AWARD: UPPER SECOND

18TH DECEMBER 2017
 Date Issued

For: CHIEF
 TANZANIA INSTITUTE OF ACCOUNTANCY

