



# COLLEGE OF BUSINESS EDUCATION

UNITED REPUBLIC OF TANZANIA  
DAR ES SALAAM

(Incorporated by an Act of Parliament)

## Bachelor Degree in Marketing (BMK)

*This is to certify*

that

**MAHMOUD M. HAJI**

has completed the Three - Years Bachelor Degree course of the College and has fulfilled the conditions required as to attendance and examination and is awarded for his/her performance Grade:

**LOWER SECOND CLASS**

The Governing Body hereby grants this student a  
Bachelor Degree in Marketing

CHAIRMAN OF THE  
GOVERNING BODY

on the 10th November, 2023

RECTOR



BMK 0003143

Not valid without a hologram. This certificate uses special paper and ink. Hold to the light to verify the BMT watermark



# College of Business Education

(INCORPORATED BY THE ACT OF PARLIAMENT CAP. 315 R.E 2002)

Bibi Titi Mohamed Road, P. O. Box 1968, Dar es salaam

Tel No.: +255-022-2150177; Fax No.: 255-0222150122; Email: rector@cbe.ac.tz; Website: www.cbe.ac.tz



BE  
Registrar  
College of Business Education

Dar es Salaam

## ACADEMIC TRANSCRIPT

|             |                |            |            |                       |                    |            |            |        |               |
|-------------|----------------|------------|------------|-----------------------|--------------------|------------|------------|--------|---------------|
| Name        | Mahmoud M Haji | Gender     | Male       | RegNo                 | 03.0314.01.01.2020 | Birth Date | 06-08-1990 | Campus | Dar es Salaam |
| Admitted    | 2020/2021      | Completed  | July, 2023 | BACHELOR OF MARKETING |                    |            |            |        |               |
| Award Level | NTA Level 8    | Department | Marketing  |                       |                    |            |            |        |               |

| 1 <sup>st</sup> Year - 2020/2021 |                                    |       |
|----------------------------------|------------------------------------|-------|
| Module Code                      | Module Name                        | Grade |
| ACU07208                         | Accounting for Managers            | B+    |
| BAU07102                         | Business Administration Techniques | B     |
| BAU07103                         | Business Economics                 | C     |
| BAU07104                         | Corporate Business Communication   | C     |
| BAU07207                         | Development Studies                | B     |
| BAU07208                         | Research Methodology               | C     |
| ITU07207                         | Electronic Business                | B     |
| MKU07105                         | Advanced Marketing Management      | B+    |
| MTU07102                         | Advanced Business Mathematics      | B     |
| MTU07201                         | Statistical Analysis               | C     |
| GPA:                             |                                    | 2.9   |

| 2 <sup>nd</sup> Year - 2021/2022 |                                              |       |
|----------------------------------|----------------------------------------------|-------|
| Module Code                      | Module Name                                  | Grade |
| ACU07309                         | Financial Management                         | B     |
| BAU07306                         | Domestic & international of Entrepreneurship | C     |
| BAU07309                         | Business Law and Ethics                      | B     |
| BAU07412                         | Management Principles and Practice           | B+    |
| ITU07408                         | Management Information System                | B     |
| MKU07213                         | Field Attachment                             | B+    |
| MKU07303                         | Electronic Marketing                         | B     |
| MKU07401                         | Sales and Distribution Management            | A     |
| MKU07402                         | Consumer Behavior                            | A     |
| MKU07403                         | Marketing Research                           | B     |
| MTU07301                         | Operations Research                          | C     |
| GPA:                             |                                              | 3.3   |

| 3 <sup>rd</sup> Year - 2022/2023 |                                      |       |
|----------------------------------|--------------------------------------|-------|
| Module Code                      | Module Name                          | Grade |
| ACU08202                         | International Finance                | C     |
| BAU08204                         | Human Resources Management           | B+    |
| MKU08101                         | International Marketing              | B     |
| MKU08102                         | Integrated Marketing Communication   | B+    |
| MKU08103                         | Marketing of Services                | B+    |
| MKU08104                         | Production and Operations Management | B+    |
| MKU08201                         | Products Decision                    | B     |
| MKU08202                         | Strategic Marketing                  | B+    |
| MKU08203                         | Pricing Decisions                    | B+    |
| MKU08208                         | Customer Relationship Management     | A     |
| PSU08202                         | Supply Chain Management              | A     |
| GPA:                             |                                      | 3.8   |

Registrar

Date

09/11/2023

Overall GPA: 3.4

Classification: Lower Second Class



Registrar,  
College of Business Education  
Dar es Salaam